WTKR-TV 720 Boush Street Norfolk, VA 23510-1583

(757)446-1000

And:

vww.wtkr.com

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	vision		Alt Order #	
	565806	1		07894058	
Product					
OBAMA/P/D SKED A					
Contract Dates	Estimate #				
09/04/12 - 09/10/12	//1536				
<u>Advertiser</u>			Or	ginal Date	Revision
Obama/D/President	•		C	8/28/12	/ 08/28/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Stimate # //1536 Original Date / Revision 08/28/12 / 08/28/12 illling Cycle Billing Calendar Cash/Trade Cash tation Account Executive Jamie Andrus Sales Offic Washington pecial Handling Demographic dults 35+ Advertiser Code Product Co	Sales Office		
	WTKR	Jamie /	Anc	Irus	Washington, D.
	Special Hand	ling			Y
	Demographic				
	Adults 35+				
	IDB#	Adverti	ser	Code	Product Code
	8020				N.
	Agency Ref			Advertiser	Ref

		Spots/		To	tals
	Start/End Time	Days Length Week	Rate Type	Spots	Amount
1 3 09/04/12 09/07/12 Let's Make A Deal 9a		:30	NM	4	\$540.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 09/03/12 09/09/12 -TWT 4					1,000
	7.77.00				
2 3 09/10/12 09/10/12 Let's Make A Deal 98		:30	NM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 09/10/12 09/16/12 M 1				i i	
	ψ100.00				
3 3 09/10/12 09/10/12 Price Is Right Start Date End Date Weekdays Spots/		:30	NM	1	\$210.00
Week: 09/10/12					
4 3 09/04/12 09/07/12 Price Is Right		:30	****		
Start Date End Date Weekdays Spots/		;30	NM	4	\$840.00
Week: 09/03/12 09/09/12 -TWTF 4					
5 3 09/04/12 09/07/12 Newschannel 3 News	12n-1230pm	:30	NM	4	\$840.00
Start Date End Date Weekdays Spots/	Veek Rate		14141	-	\$640.00
Week: 09/03/12 09/09/12 -TWTF 4	\$210.00				
6 3 09/10/12 09/10/12 Newschannel 3 News	12n-1230pm	:30	NM	1	\$210,00
Start Date End Date Weekdays Spots/				· ·	4210100
Week: 09/10/12 09/16/12 M 1	\$210.00				
7 3 09/04/12 09/07/12 CBS Daytime	1228-3pm	:30	NM	4	\$840.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/N</u> Week: 09/03/12					
	Ψ210.00				
8 3 09/10/12 09/10/12 CBS Daytime Start Date End Date Weekdays Spots/V		:30	NM	1	\$210.00
	Veek Rate \$210,00				
9 3 09/10/12 09/10/12 Ellen Degeneres 3pm	7210100			10	
Start Date End Date Weekdays Spots/V		:30	NM	1	\$140.00
	\$140.00		1		
10 3 09/04/12 09/07/12 Ellen Degeneres 3pm	3-4pm	:30	NM	4	\$560.00
Start Date End Date Weekdays Spots/V	Veek Rate	.50	INIVI	4	\$500.00
Week: 09/03/12 09/09/12 -TwT 4	\$140.00				
11 3 09/04/12 09/07/12 Newschannel 3 News		:30	NM	4	\$520.00
Start Date End Date Weekdays Spots/V					4020.00
Week: 09/03/12 09/09/12 -TWTF 4	\$130.00				

CONTRACT

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order# 565806 07894058 **Contract Dates** Product Estimate # OBAMA/P/D SKED A 09/04/12 - 09/10/12 //1536 Advertiser Original Date / Revision 08/28/12 / 08/28/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Tota	als Amount
Start Date End Date Weekdays Spots/Week	Rate		T	- 1000	, into dire
12 3 09/10/12 09/10/12 Newschannel 3 News	6-7am	:30	NM	1	\$130.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141		Φ130.00
Week: 09/10/12 09/16/12 M 1	\$130.00				
13 3 09/10/12 09/10/12 CBS This Morning	7-9a	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12 09/16/12 M 1	\$100.00				
14 3 09/04/12 09/07/12 CBS This Morning	7-9a	:30	NM	7	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWTF 7	<u>Rate</u> \$100.00				
15 3 09/08/12 09/08/12 Early Show Saturday Start Date End Date Weekdays Spots/Week	9-11am Rate	:30	NM	1	\$70.00
Week: 09/03/12 09/09/12S- 1	\$70.00				
16 3 09/09/12 09/09/12 CBS Sunday Morning	9-1030am	:30	NM	4	#000 00
Start Date End Date Weekdays Spots/Week	Rate	.50	IVIVI	1	\$200.00
Week: 09/03/12 09/09/12S 1	\$200.00				
17 3 09/09/12 09/09/12 Face the Nation	1030-11am	:30	NM	1	\$245.00
Start Date	Rate				42 10.00
Week: 09/03/12 09/09/12S 1	\$245.00				
E 18 3 09/04/12 09/07/12 NewsCha 3 News First @ 4p	358-5pm	:30	NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwT 3	Rate				
Week: 09/03/12 09/09/12 -TwT 3 Spot Ch Date Range Description	\$100.00 Start/End Time	Workdown Langth Date	_		
2 3 09/03/12-09/09/12 NewsCha 3 News First @ 4	The same of the sa	Weekdays Length Rate -TuWTh :30 \$100.00	Type NM		
Credited Credited	o 000-apm	-1uw11130 \$100.00	IVIVI		
19 3 09/10/12 09/10/12 NewsCha 3 News First @ 4p	358-5pm	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	1	\$100.00
Week: 09/10/12 09/16/12 M 1	\$100.00				
20 3 09/10/12 09/10/12 Newschannel 3 News	5-530pm	:30	NM	1	\$165.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12 09/16/12 M 1	\$165.00	-			
E 21 3 09/04/12 09/07/12 Newschannel 3 News	5-530pm	:30	NM	1	\$330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwT 4	Rate \$330.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	T		
1 3 09/03/12-09/09/12 Newschannel 3 News	5-530pm	Weekdays Length Rate -TuwTh :30 \$330.00	<u>Type</u> NM		
Credited	o ooopiii	.50 \$500.00	14/4/		
2 3 09/03/12-09/09/12 Newschannel 3 News	5-530pm	-TuWTh :30 \$330.00	NM		
Credited					
4 3 09/03/12-09/09/12 Newschannel 3 News	5-530pm	-TuWTh :30 \$330.00	NM		4.8
Credited					
22 3 09/04/12 09/07/12 Newschannel 3 News	530-6pm	:30	NM	4	\$620.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWT 4	<u>Rate</u> \$155.00				
		-20			
Start Date End Date Weekdays Spots/Week	530-6pm <u>Rate</u>	:30	NM	1	\$155.00
Week: 09/10/12 09/16/12 M 1	\$155.00				
24 3 09/10/12 09/10/12 Newschannel 3 News	6-630pm	:30	NM	1	\$245.00
Start Date End Date Weekdays Spots/Week	Rate		14141	,	Ψ <u>~</u> 43.00
Week: 09/10/12	\$245.00				
25 3 09/04/12 09/07/12 Newschannel 3 News	6-630pm	:30	NM	4	\$980.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

- . .



	Contract / Revision 565806 /	Alt Order # 07894058
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President		ginal Date / Revision 8/28/12 / 08/28/12

0--4-1

thing Ob Otat Data Cod Data Data		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	туре Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	Rate \$245.00				
26 3 09/04/12 09/07/12 Late Night with David Letter	m1135pm-1237am	:30	NM	4	\$460.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	<u>Rate</u> \$115.00				¥ 100.00
27 3 09/10/12 09/10/12 Late Night with David Letter	m1135nm-1237am	:30	NM	1	\$115.00
Week: 09/10/12 End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$115.00				V., U.
28 3 09/10/12 09/10/12 Late News (M-F)	11-1135n	:30	NM	1	\$385.00
Start Date Week:End Date 09/10/12Weekdays MSpots/Week 1	<u>Rate</u> \$385.00				
29 3 09/04/12 09/07/12 Late News (M-F)	11-1135p	:30	NM	4	\$1,540.00
Start Date Week: End Date 09/03/12 Weekdays -TWTF Spots/Week 30 3 09/08/12 09/09/12 Late News (Sa-Su)	<u>Rate</u> \$385.00				7 1,0 10100
30 3 09/08/12 09/09/12 Late News (Sa-Su)	11-1135p	:30	NM	2	\$520.00
Week: 09/03/12	<u>Rate</u> \$260.00				
31 3 09/04/12 09/04/12 NCIS	8-9pm	:30	NM	1	\$1,050.00
Week: 09/03/12	<u>Rate</u> \$1,050.00				* 1100000
32 3 09/04/12 09/04/12 Tuesday Prime	Q-10nm	:30	NM	1	\$910.00
Start Date	<u>Rate</u> \$910.00				********
33 3 09/04/12 09/04/12 Tuesday Prime	10-11pm	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -T 1	<u>Rate</u> \$700.00			3	Ψ, σσ.σσ
34 3 09/05/12 09/05/12 Wednesday Prime	8-9pm	:30	NM	1	\$840.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 W 1	<u>Rate</u> \$840.00				40 10.00
35 3 09/05/12 09/05/12 Wednesday Prime	9.10nm	:30	NM	1	\$980.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 w 1	<u>Rate</u> \$980.00			58	
36 3 09/05/12 09/05/12 Wednesday Prime	10-11pm	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 W 1	<u>Rate</u> \$700.00				7. 40.40
37 3 09/06/12 09/06/12 Thursday Prime	8-9pm	:30	NM	1	\$910.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$910.00				7 0.000
38 3 09/06/12 09/06/12 Thursday Prime	9-10pm	:30	NM	1	\$980.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 T 1	Rate \$980.00				4000100
39 3 09/06/12 09/06/12 Inursday Prime	10-11pm	:30	NM	1	\$910.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 T 1	<u>Rate</u> \$910.00			•	4010.00
40 3 09/07/12 09/07/12 Friday Prime	8-9pm	:30	NM	1	\$630.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 1	<u>Rate</u> \$630.00			•	4-30,00
41 3 09/07/12 09/07/12 Friday Prime	9-10pm	:30	NM	1	\$840.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 1	Rate \$840.00			-	72 /0100

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Signature:

www.wtkr.com

Print Date 08/28/12

Page 4 of 4

		Spots/		То	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	Spots	Amount
42 3 09/07/12 09/07/12 Friday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	10-11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
0 43 3 09/08/12 09/08/12 Saturday Prime	8-9pm	:30	NM	0	\$0.00
0 44 3 09/08/12 09/08/12 Saturday Prime	9-10pm	:30	NM	0	\$0.00
45 3 09/08/12 09/08/12 Saturday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/125- 1	10-11pm <u>Rate</u> \$420.00	:30	NM	1	\$420.00
46 3 09/09/12 09/09/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S 1	7-8pm <u>Rate</u> \$910.00	:30	NM	1	\$910.00
47 3 09/09/12 09/09/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S 1	8-9pm <u>Rate</u> \$910.00	:30	NM	1	\$910.00
48 3 09/09/12 09/09/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S 1	9-10pm <u>Rate</u> \$770.00	:30	NM	1	\$770.00
49 3 09/09/12 09/09/12 Sunday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S 1	10-11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
50 3 09/09/12 09/09/12 US Open Tennis Men's Fina Start Date	Il 4-7pm <u>Rate</u> \$500.00	:30	NM	4	\$2,000.00
V 51 3 09/05/12 09/05/12 News Cha 3 News First @ 4p Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 W 1	0 358-5pm <u>Rate</u> \$200.00	:30	NM	1	\$200.00
52 3	5-530pm <u>Rate</u> \$500.00	:30	NM	3	\$1,500.00
		Totals		93	\$29,865.00
	Net Amount				
)8/27/12 -09/10/12 93 \$29,865.00	\$25,385.25				
otals 93 \$29,865.00	\$25,385.25				

Date: